

The background of the slide is a close-up photograph of numerous roasted insect larvae, likely mealworms, skewered on wooden sticks. The larvae are golden-brown and appear to be cooked, with some showing darker, charred spots. They are arranged in rows, filling most of the frame. In the top left corner, there is a small orange horizontal bar.

Student views of insect consumption: A Q methodology study

Melissa Reed¹, W. Wyatt Hoback¹, and Angel Riggs²

¹Department of Entomology and Plant Pathology

²Department of Agricultural Education, Communications and Leadership
Oklahoma State University



<https://1.pickpik.com/photos/991/269/252/secret-hands-over-mouth-covered-mouth-mouth-preview.jpg>



https://encrypted-tbn0.gstatic.com/images?q=tbn:3AANd9GcSL92N18iHBKNGfVhOM448mgLfB_GkkO1Vgk&usqp=CAU



<https://www.thebulletin.be/sites/default/files/bugs.jpg>

Background

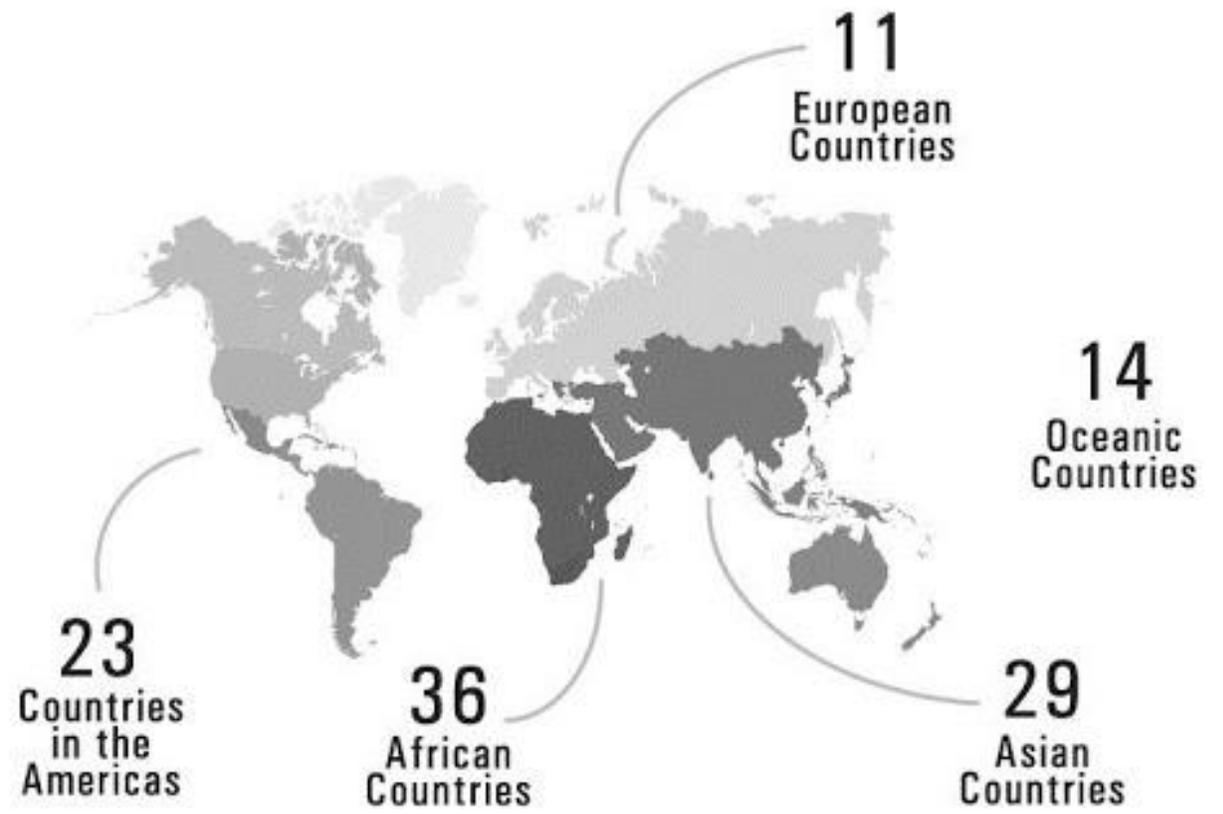
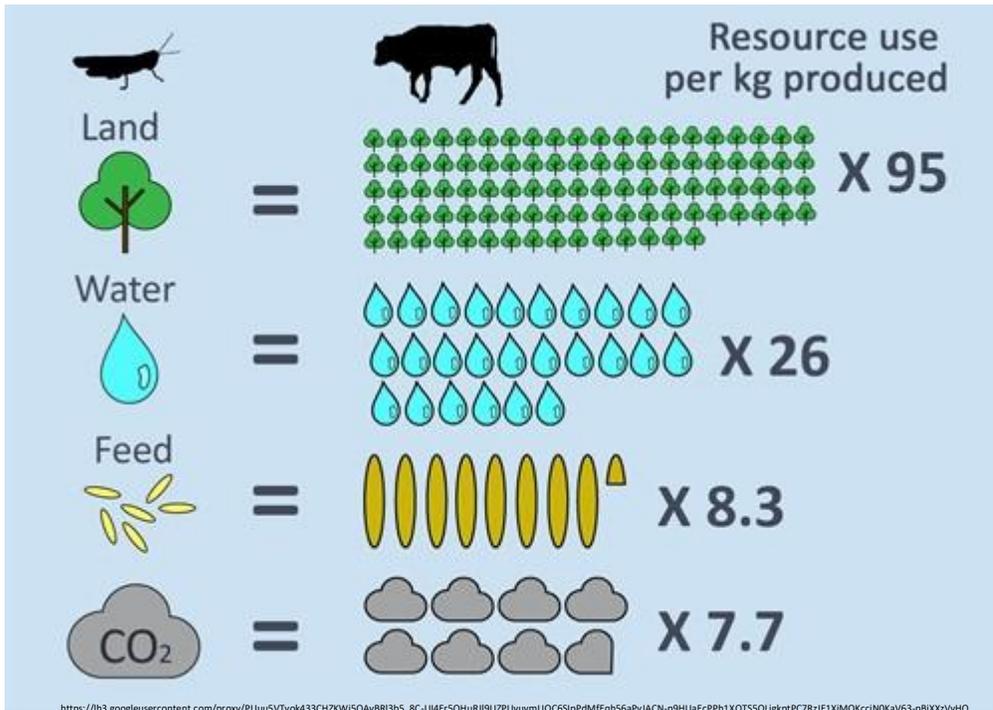
The world's population is expanding & food production **must** rise



By 2050 we will need to **increase** food production by **50%**

https://pbs.twimg.com/media/C8cn_yHVAAM2Ni.png

Background

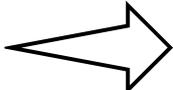


https://lh3.googleusercontent.com/proxy/BgorQD1wrBdquY8u431nDwgHICgX5r0EA1PwWg2Qk75bMAu6ISNW3D_aOurKogLkQ21RON38Yr6y7VVPc7MF16j_Zjh_5ssC3NA

Methodology



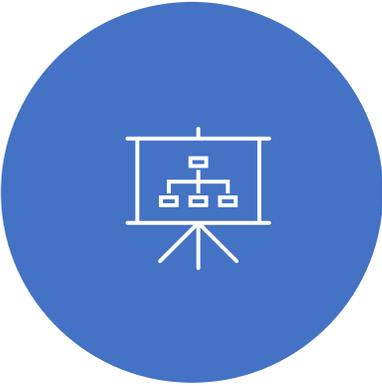
**STEP 1 –
DEVELOPMENT OF
CONCOURSE**



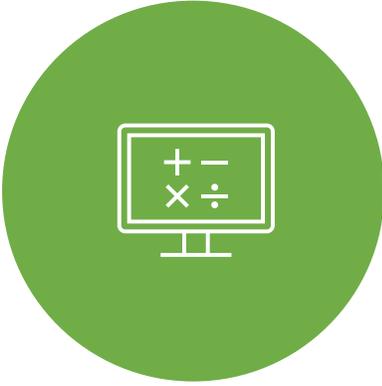
**STEP 2 – SELECTION
OF Q SET**



**STEP 3 – SELECTION
OF P-SET**



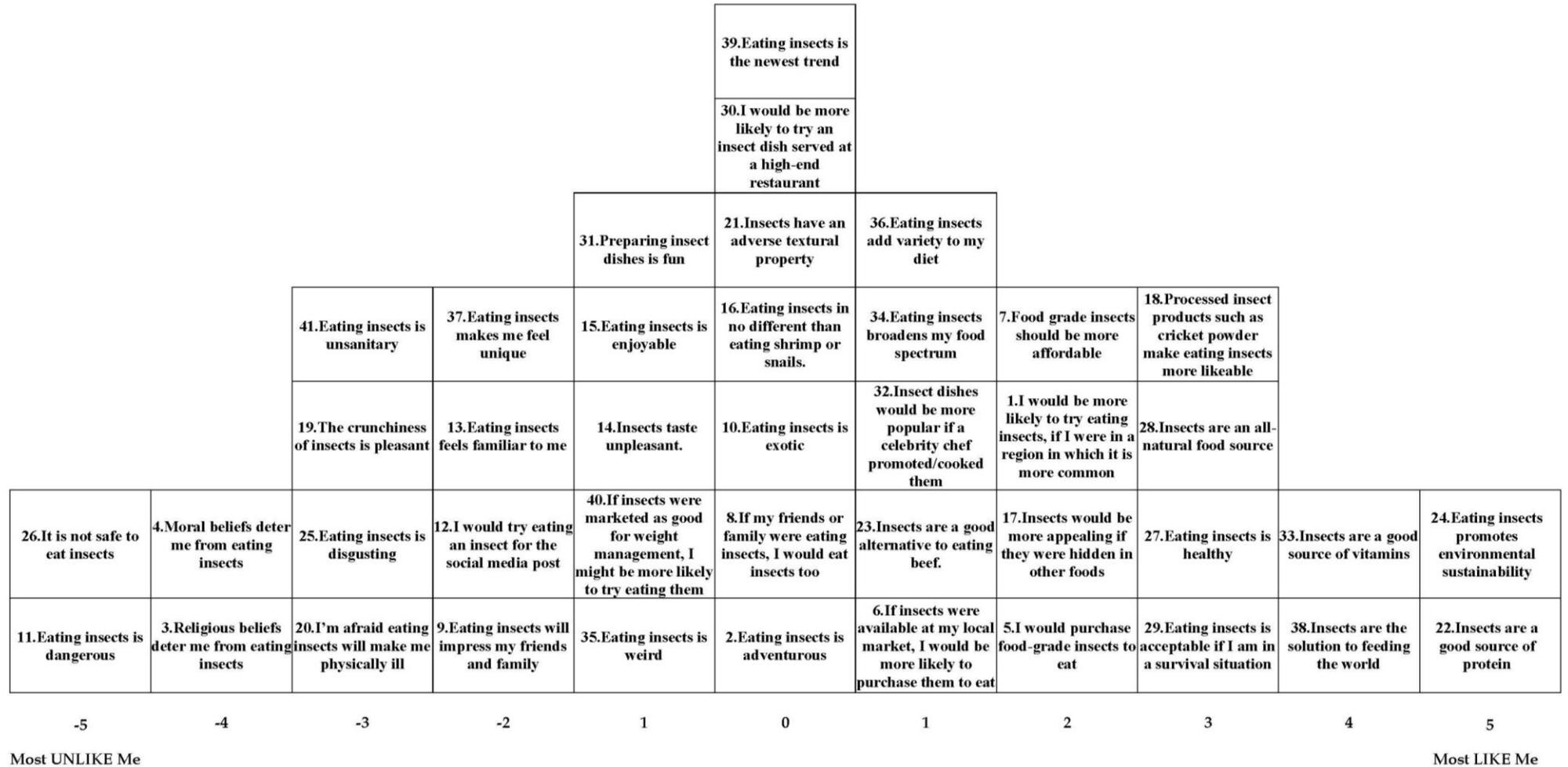
STEP 4 – Q SORT



**STEP 5 - Q FACTOR
ANALYSIS**

Results - Factor Analysis

What are your thoughts about eating insects?



Results - Factor 1

- Insects are the solution to feeding the world
- Eating insects promotes environmental sustainability
- Insects are a good source of protein and vitamins
- Insects are safe to eat
- Moral or religious beliefs do not deter this group from eating insects



<https://cdn.tzy.li/tzy/previews/images/001/041/695/720/original/eat-bugs-insects-save-world.jpg?1521540424>

Results - Factor 2

- Eating insects is disgusting and weird
- Insects is acceptable if they are in a survival situation
- They are afraid eating insects will make them physically ill



https://uploads-ssl.webflow.com/5b1fa99f611b011198e1990f/5c34df6338fadf36b2bb1996_Eating%20a%20bug.jpg

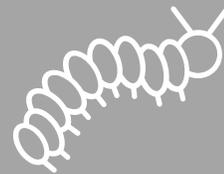
Conclusions

Factor 1



- Insect consumption is good for me and good for the planet

Factor 2



- Insect consumption is repulsive