IMPACTS

on

Oklahoma's Agricultural Products Processing Industry

Annual Report 1999



Oklahoma Food and Agricultural Products Research and Technology Center Oklahoma State University Division of Agricultural Sciences and Natural Resources

ANNUAL REPORT 1999

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Oklahoma Food and Agricultural Products Research and Technology Center



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Publisher/Managing Editor/Photographer: Stephanie M. Greenlee

Cover Photos: Value Added Products processing facility and investors Mike Dunker, plant construction supervisor, and Richard Partington, Alva Farmer's Cooperative manager and VAP board member.

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The Oklahoma Food and Agricultural Products Research and Technology Center

Oklahoma has traditionally been a strong producer of agricultural commodities, ranging from cattle, pork and poultry to wheat, cotton, peanuts and pecans.

In the fall of 1996, the state of Oklahoma, in partnership with Oklahoma State University, established the Oklahoma Food and Agricultural Products Research and Technology Center on the Oklahoma State University campus.

The Food and Agricultural Products Center, or FAPC as it is more commonly called, has developed from a new 110,000 square foot building, void of equipment or personnel three yeas ago, to a bustling facility that serves Oklahoma's developing agriculturebased processing industry. Today, more than 95 faculty, staff and students work in the modern laboratories and pilot processing facilities.

This is the third annual report for the center, describing the people and programs that are having a significant effect on Oklahoma.

The programs of the center can be categorized as follows: Business and Marketing Assistance, Technical Assistance, Applied and Basic Research and Outreach Education. No single program carries more importance than the others, but it should be noted that in the first three years, business and technical assistance has been the major effort of center personnel. This occurred because the center's greatest amount of expertise originated in these two areas. As the center moves forward, business and technical assistance will always have a place of importance, but additional efforts will be made to build the research and outreach education programs to equal levels. The future strength of the center will rely on the balance of all four of its programs.

Another strength the center has built during the past three years is the team approach to developing and delivering its programs. This annual report will show the effectiveness of staff working as teams to bring needed expertise in engineering, science, technology and business to projects that serve entrepreneurs and processors alike.

The body of this annual report



Lowell D. Satterlee Director, Oklahoma Food and Agricultural Products Research and Technology Center

will provide examples of center projects and how they have helped existing processors solve problems, expand product lines and markets, meet new regulatory standards, and improve quality standards of their operations and products. This report also provides examples of the successful efforts of entrepreneurs, who with assistance from the center have been able to successfully start a new business in Oklahoma.

Unfortunately, space limits us from fully describing all of our efforts this past year, but the appendices to this report give a complete listing of FAPC assisted start-up companies, as well as active and completed FAPC projects for the past year.

As the Director of this program, I must give credit for the many successes that have been associated with the center during this past year to its excellent staff, the many OSU Value-Added faculty and staff that support center programs, and administrations of both OSU and the Division of Agricultural Sciences and Natural Resources that facilitate center efforts, as well as the many commodity producers and processors across Oklahoma that continue to work hard to make this program a success. Of the latter group, special recognition must be given to the center's sixteenmember Industry Advisory Committee for their tireless support and guidance during the past three years.

Start-up and Expansion

From concept to reality— this is an overall goal of the FAPC's business and marketing staff.

Woodward oil man Bill Bonny charmed the taste buds of friends, relatives and catering clients for 27 years with his barbecue sauces.

Upon capturing first-place in a competition at the state capital and having multiple suggestions for commercialization, Bill and his wife Chris attended one of the center's "Basic Training" workshops to find out how they could market their sauces in retail grocery stores.

Bonny took the knowledge gained at the July 1999 workshop to begin the business planning process. He returned to the center for review of his business plan and a processed foods evaluation on his sauces, including uniformity, taste and color characteristics.

With the aid of Chuck Willoughby, FAPC business and marketing specialist, and Mike Clark, "Made in Oklahoma" director, Bonny's sauces are now on the shelves of more than 25 retail grocery stores across northwest Oklahoma, and are co-packed by Richardson Foods in Oklahoma City.

Bonny services more than a 500mile area two days each week, turning out 90 cases of sauce (a dozen bottles per case) to supermarkets, including nine United Supermarket Stores. Bill's Kitchen BBQ Sauce also is being test-marketed by a Kroger supermarket in Plano, Texas, the nation's largest grocerystore chain.

The sauces are available in two

flavors, "mild" and "not so mild," but Bonny has plans to introduce "Honey Mustard" and "Campfire Smoke" later this year.



Bill Bonny, formulator of Bill's Kitchen BBQ Sauces.

A group of Woods County producers and businessmen aspired to create a business that would allow them to transform their hard red winter wheat into value-added products and stimulate local economic growth.

With the assistance of Rodney Holcomb, FAPC agricultural economist, a successful business plan was devised, leading to the development of Value Added Products (VAP), a closed-cooperative located at Alva, Okla.

The 700-member cooperative is comprised of Oklahoma wheat farmers, Alva businessmen, bankers,



Pizza processing equipment, Value Added Products, Alva, Okla.

Woods County Economic Development Committee members, the Woods County Industrial Authority and members of Oklahoma farmer cooperatives. Together, this group raised more than \$7.5 million in less than three months.

Objectives of this venture are to add value to Oklahoma wheat by producing high-quality food products using raw agricultural commodities and state-of-the-art technology to meet consumer desires for high-quality food products. Goals also include enhancing economic development activities and food processing ventures in rural communities.

VAP is manufacturing frozen dough products in its new plant at Alva. Products include pre-proofed frozen artisan breads such as baguettes (round, elongated Frenchroll) and self-rising pizza crusts with production capabilities for batards (small French roll) and sweet goods such as yeast-risen donuts, sweet rolls and puff pastries.

The plant turned out their first production to a buyer in February 2000. The plant is expected to be in full-production by late summer to mid-fall, turning out approximately 50 to 60 million pounds of dough per year or about 4,500 pizzas per day. The operation is expected to employ as many as 130 workers by the third year, increasing to about 160 by the fifth year. Plans have been made to add a second line to the \$18 million operation in the next few years.



VAP employees add the touch of hand-rolled edges to pizza crusts.

VAP plans to continue to capture portions of the price spread between the farm and retail

store, as well as product line expansion.

Promotion

In conjunction with the Oklahoma Department of Agriculture, FAPC business and marketing specialists are assisting Oklahoma processors through a demonstration program sponsored by J.B. Pratt, owner and operator of nine retail grocery stores in central and southern Oklahoma.

This program furnishes food companies the opportunities to demonstrate, promote and sell their products to the retail consumer, evaluating first hand the variety of responses that ultimately determines the product's success.

Although there is not a participation fee, the participator must be a client of the FAPC and a member of the ODA's "Made in Oklahoma" program.

The client also must provide the required supplies (product, souffle cups, forks, spoons, napkins, etc.), have a current product liability



Jim Brooks, FAPC business and marketing specialist, assists with set-up of demonstration booth at one of nine Pratt's retail grocery store locations.

policy (as well as the manufacturer if the product is co-packed) and verification that the product meets all criteria for food safety requirements and consumption.

Upon the Pratt's store manager's evaluation, an invita-

tion may be extended for a second demonstration.

If product sales reach a level established by Pratt's corporate office, the product may be placed into their warehouse for distribution to all Pratt's stores.

Approximately 50 clients have taken advantage of this opportunity, with five of those in Pratt's warehouse and about 30 delivering directly to a Pratt's store location.

HACCP Training

More than 140 of Oklahoma's small meat processors attended a series of accredited Hazard Analysis of Critical Control Points (HACCP) workshops at the Food and Agricul-

tural Products Center last year.

The workshops were hosted by the FAPC to assist the state's processors in meeting the Jan. 25, 2000 deadline established by the USDA



for implementation of HACCP. Officials from the USDA, the Oklahoma State Department of Agriculture's Meat Inspection Service and the FAPC assisted in developing HACCP plans tailored to each production facility.

HACCP training began in March 1999 and ran through September. Industry participants were required to attend three, eight-hour workshops in order to complete the training.

Although initial efforts by the USDA to mandate HACCP in meat and poultry establishments are complete, it is the FAPC's belief that governmental mandated HACCP will extend to all food processors. The center is currently developing HACCP training for non-meat processors in order to prepare them for the event.

Kevin Nanke, FAPC meat scientist, assists meat processor with HACCP plans.

Industry Roundtable Discussions

Food processors interested in learning about issues related to food safety and discussing topics of individual concern with government regulators were invited to attend an on-going series of roundtable discussions hosted by the FAPC.

The discussions are designed to serve as an educational tool to inform food processors of issues related to food safety, e.g. packing technology, microbiology, food irradiation, crisis management and sanitation.

The first half of each meeting provides time for discussion among food processors, leaving the afternoon open for questions fielded by representatives from USDA's Food Safety Inspection Service and the Oklahoma Department of Agriculture's Meat Inspection Service.

The roundtables not only provide an educational component, but also allow processors and

regulators an opportunity to discuss areas of mutual interest and concern.

Participant feedback indicates a side benefit of the roundtables is the breaking down of barriers that exist between regulators and processors.

It is the FAPC's goal to continue to facilitate these types of meetings in an effort to improve communication throughout the agricultural and food industries.



An audience of food processors, researchers and educators listen as Thomas Allen of the Titan Scan Corp. discusses the future of electronic pasteurization of foods.

Quality Management

Many Oklahoma food processors are small companies with limited resources.

The center continues to play a vital part in helping Oklahoma processors with their daily operating issues and maintaining quality management objectives.

Frank McKee, FAPC quality management specialist, focuses on several essential areas for a quality management program.

Management leadership and development, coupled with business

and strategic planning, are among the first issues addressed. Following these areas, attention focuses on determining and meeting client demands, a necessary and vital step to maintain competitiveness in today's business environment.

Once the important foundation is established with management, the next step moves toward developing the company's human resources, then toward the process itself and how information is gathered and used to drive the business. Particular attention is paid to the results and how these results are used to make the necessary adjustments to every facet of the business.

As companies learn to operate in a total quality management framework, positive changes will begin to occur. It is the FAPC's goal that these changes will lead to valueadded product opportunities for processors and other food related industries in our state.

Program Assessment

A primary goal of the FAPC is to develop and deliver educational programs.

Topics have ranged from HACCP training for small meat processors to the basics of starting a small food processing business.

However, program evaluation is just as important as the workshops themselves, a vital component in determining if the preparation, marketing and presentation of the programs are providing benefits to participants.

The center's Food Research Initiative Program (FRIP) funded the research by OSU's Robert Terry, Jr. and graduate student Meghan Mueseler (Department of Agricultural Education) to develop instruments for the evaluation of the center's educational programs, with the goal of enhancing the overall quality of the FAPC's educational programs.

The evaluation model will help center educators to identify participant characteristics; their perceptions of the program's content quality, presentation style and professionalism; and the level of knowledge gained by the participants.

This data will be used in the

continuous improvement of FAPC educational programs.

A similar program has just been started for the evaluation of the center's technical assistance programs.

Kathleen Kelsey and graduate student Julie Bond (Department of Agricultural Education) have interviewed clients in order to assess the effectiveness of the center's technical assistance efforts.

The data gathered will help center staff maintain a level of excellence expected by Oklahomans.

TECHNICAL ASSISTANCE

Horticultural Processing

Today's market offers a multitude of "seedy" oils, but there soon could be a "nutty" new gourmet addition— pecan oil.

Reduced-fat pecan oil, pecan dressing and pecan bits offer new ways of thinking about nuts.

Family owned and operated, Tulsa's Knight Creek Farms has worked with Oklahoma State University in developing a new line of value-added products with nutmeats and extracts. The Knights said they have always seen potential for new products as technology continued to advance.

Beginning with OSU scientists in the departments of Biosystems and Agricultural Engineering, Horticulture and Landscape Architecture and Nutritional Sciences,

Shelf-Stability

Chef's Requested Foods, Oklahoma City, is rapidly growing as a custom meat processor for the food service industry and a recognized brand name in the retail grocery market.

As the business has expanded, the processor's line has diversified to meet the demands of the industry and consumers.

Shelf-stability has played an essential role in product success.

Siobhan Reilly, FAPC food microbiologist, assisted Chef's by providing critical data related to shelf-stability of a new product line through temperature, color, texture and microflora analysis.

With this, Chef's then made the



FAPC student workers assist with a pilot production of Knight Creek Farm's pecan oil for market studies.

product research eventually turned to the specialists at the Food and Agricultural Products Center. William McGlynn, FAPC horticultural processing specialist, continued testing and research on the original formulation for a salad dressing and pursued the commercialization of a salad or cooking oil and defatted pecan bits.

Upon tackling the shelf-stability and formulation challenges, the center's state-of-the-art pilot processing facility allowed McGlynn to prove the products' viability during pilot-scale production. This pilot run gave the Knights insight on necessary equipment, as well as a supply of products for market studies. If the studies prove successful, the Knights intend to structure a new processing facility in Oklahoma.

necessary formulation adjustments to produce an outstanding quality product. Chef's plans to unveil the new product line very soon, so consumers should look for it in retail stores.



Chef's Requested Foods truck being loaded with product at the Oklahoma City facility for distribution.

Wheat Quality Evaluation

The Oklahoma Wheat Commission is celebrating Oklahoma wheat market expansion.

In June, the OWC brought a trade team of Mexican millers to Oklahoma to learn about the value and quality of Oklahoma hard red winter wheat. Patricia Rayas, FAPC cereal chemist, performed milling and baking evaluations on wheat samples from various Oklahoma elevators to have wheat quality test data available for October's Association of Latin American Industrial Mills conference in Cancun,



Mexico.

Providing the analysis of key quality characteristics of Oklahoma wheat to potential buyers is in itself adding value because it increases buyer confidence in the grain they purchase for manufacturing flour.

These efforts paid off in mid-January as 25 railroad-car loads (85,000 bushels) of Oklahoma wheat were sold directly to a flour miller in Mexico City from Wheeler Brothers Grain Company in Watonga.

This direct purchase could be the dawning of a new era in wheat sales for elevators across the state, shifting the production focus to quality. By knowing more about what the buyer wants, elevators can sort the grain they receive to meet the needs of the buyer, and possibly pay a premium for grain meeting those requirements.

This opportunity also gives producers the ability to market their wheat without the possibility of it being mixed with dockage or lowerquality grain, thus allowing Oklahoma farmers to bring home a better price for their wheat and also create a greater demand for the high quality crop.

Pictured at the Wheeler Bros. rail factory from left to right: Bart Brorsen, OWC chairman; Paul Jackson, OWC commissioner; Scott Dvorak, OK Farm Bureau director; Gary Gilbert, OWC executive director; Henry Jo Von Tungeln, OWC commissioner; Patricia Rayas, FAPC Cereal Chemist; and Mike Mahoney, Wheeler Bros. executive vice president.

Process Engineering

Sometimes, life just goes to the dogs. However, FAPC has helped make that a good thing.

John and Anne Niwa, owners and operators of Granny's Hillside Farms in Gore, Okla., contacted the center to develop a line of nutritional, all-natural pet foods and treats, an idea stemming from their small, pet turtle business.

Tim Bowser, FAPC food process engineer, worked with the Niwas to develop several successful recipes and processes for turtle,

John and Anne Niwa help Tim Bowser inspect young turtles for their progress. The Niwas, owners of Granny's Hillside Farms, first worked with the FAPC to develop turtle food before expanding to canine treats.



iguana and tortoise food and Bon Bon dog treats.

Food Research Initiative Program (FRIP) and Oklahoma Center for the Advancement of Science and Technology (OCAST) dollars funded the projects.

These new, commercially marketed products are manufactured in a new production facility in Gore.

This project also promoted the priority areas of animal nutrition, food processing and economics.

In the past year, advances in the production process have allowed an upgrade from 12 to 100 dozen animal treats per minute.

The pet foods and treats are marketed in specialty pet stores and in Laid Back Enterprises, Inc., a catalog based out of Oklahoma City.

FRIP dollars also funded the development of a novel meat grinder (cutter-separator).

The grinder was built in the mechanical shop of the Biosystems and Agricultural Engineering Department and evaluated in the center.

The unit processed meat chunks as data on product temperature, power requirements and throughput data were collected.

Approximately 45 percent of all beef is sold as some form of ground beef, and grinders also are used extensively in many fresh and processed pork and poultry operations. Many low-cost sources of meat presently are not considered suitable for grinding because of excessive connective tissue and bone. The novel grinder may remove these unwanted components.

The grinder is expected to generate a great deal of interest and support from the meat packing industry, equipment suppliers and manufacturers of grinding machinery.

Possible alternative uses for the grinder may include meat tenderizing or the development of new meat-based products since the texture of the ground product is improved significantly. Possibilities also exist for processing other agricultural materials, such as vegetables and fruits where seed removal is preferred.



Pictured is the complete grinder with a close-up of the spring cutter mechanism in operation.

C.J. Nutracon, Inc., a soup-stock manufacturer in Guymon, Okla., sought the assistance of the center for both the appraisal of their production equipment and shelfstability of their products.

The company originally began in Korea, then moved into the United States with offices in New Jersey. Continued success and expansion led to the building of the manufacturing plant in Guymon.

C.J. sought FAPC assistance after redesigning their process, incorporating U.S. equipment to allow for process scale-up.

This scale-up and change in equipment caused a problem of product instability, resulting in a product that did not meet C.J.'s specifications. FAPC staff (Chuck Willoughby, business; Brian Shofran, chemistry; and Tim Bowser, food engineering) examined methods of producing the soup stock as a stable emulsion, a requirement for marketing the product.

Center specialists began researching the product, equipment and process in the fall of 1998.

Bowser identified and recommended economical and efficient equipment and process changes, which led to additional product shelf-stability research. By spring 1999, the company was in production and continues its growth today.

The soup-stock currently is refrigerated and transported to Korea and other markets. Bowser currently is assisting C.J. by developing an economical and safe process for storage without refrigeration.



C.J. Nutracon plant, Guymon, Okla.

Food Engineering

Nearly half of the total food use for peanuts is accounted for in peanut butter. However, this mainstay lacks the convenience of other ready-to-eat products such as cheese slices.

OSU scientists from the departments of Biosystems and Agricul-



tural Engineering, Horticulture and Landscape Architecture and the Food and Agricultural Products Center have developed individually wrapped peanut butter slices, thanks to funding from the Oklahoma Peanut Commission and the FAPC Food Research Initiative Program (FRIP).

> Danielle Bellmer, FAPC food engineer, has been working on the project, refining the formulation to match the textural properties of peanut butter, yet retaining shelf-stability and easy wrapper removal.

Successful test runs of the slices have been conducted in

cooperation with American Dairy Brands, a cheese processing company in Plymouth, Wis.

The next step in development will include an evaluation of packaging materials to be used for the slices. These tests will involve both further pilot-processing and extended shelf-life testing.

OSU's Office of Intellectual Properties and Technology Transfer is helping to find a buyer for this new technology. So far, there are three major companies interested in the rights for commercializing the product, with the center's priority for the product to be manufactured in Oklahoma using Oklahomagrown peanuts.

Research

Microbiology

Unitherm Food Systems (Ponca City, Okla.), an Oklahoma food processing equipment manufacturer, together with Peter Muriana, FAPC food microbiologist, are advancing efforts in food safety by conducting research on process parameters for microbial reduction using Unitherm's steam-injected, postpackaging pasteurization system.

Muriana's work evaluates the effectiveness of Unitherm's process on reduction of *Listeria monocytogenes*, a dangerous food-borne pathogen that sometimes contaminates meatprocessing environments.

Although not currently required, a post-package pasteurization helps to provide a greater level of safety to ready-to-eat deli meat products.

The approximately two-minute process can provide a 100 to 1,000 fold reduction of *Listeria* in the products.

This research can be done because of the FAPC's Pathogen Processing Lab, a pilot plant facility dedicated to working with pathogen-inoculated products (pathogeninoculated test products are not allowed in traditional pilot plant facilities where edible foods are processed).

Muriana has worked with several of Unitherm's potential clients to conduct research on process parameters to validate claims of the equipment's capability to significantly reduce *Listeria*. This has allowed the center to foster direct relationships and pursue further studies with potential clients, such as Cargill, BillMar, Foster Farms and Perdue Farms.



FAPC microbiologist, Peter Muriana, uses Unitherm's process to evaluate the effects of post-package pasteurization on Listeria monocytogonenes inoculated turkey product.

Industry Advisory Committee

Appointments by the Governor

Virgil Jurgensmeyer J & M Farms 1920 Seventh Avenue, NE Miami, Okla. 74354 Term: July 1997-June 2000

Don Ramsey Blue & Gold Sausage P.O. Box 657 Jones, Okla. 73049 Term: July 1999-June 2002

Dean Smith Fruit and Vegetable Producer Rt. 2 Box 178 Hydro, Okla. 73048 Term: July 1999-June 2002

Michael L. Wright Hormel Foods Rt. 1 Box 154A Minco, Okla. 73059 Term: July 1999-June 2002

Appointments by the Senate Pro Tempore

James L. Cochran Pfizer Animal Health 2502 Acacia Court Norman, Okla. 73072 Term: July 1999-June 2002

Gary Crane Ralph's Packing Company P.O. Box 249 Perkins, Okla. 74059 Term: July 1998-June 2001 Rodger T. Kerr Economic Development 18 Constitution Ave. Altus, Okla. 73521 Term: July 1998-June 2001

David McLaughlin Advance Food Company 13800 Wireless Way Oklahoma City, Okla. 73134 Term: July 1997-June 2000

Appointments by the Speaker of the House

Brett Burk ELANCO Animal Health 60 East 15th, PMB #221 Edmond, Okla. 73013 Term: July 1999-June 2002

Ron Jamison Tahlequah Mill and Elevator Company 612 West Keetoowah Tahlequah, Okla. 74464 Term: July 1997-June 2000

Bobby Miller Miller Truck Lines P.O. Box 665 Stroud, Okla. 74079 Term: July 1999-June 2002

Linda Whitworth Textiles 1225 North 14th Frederick, Okla. 73542 Term: July 1999-June 2002

Appointments by the Dean and Director-DASNR, OSU

Robert Bingham Bil-Jac Foods 8620 Regency Drive Tulsa, Okla. 74131 Term: July 1999-June 2002

Roger Ediger Ediger and Ediger Farms Rt. 2 Box 195 Enid, Okla. 73703 Term: July 1998-June 2001

Charles Nichols Producer/Cattleman Rt. 2 Box 15-D Arnett, Okla. 73832 Term: July 1998-June 2001

The OSU Value-Added Faculty and Staff

The faculty and staff of Oklahoma State University that have research and (or) extension programs directly related to value-added processing of agricultural products are listed below by department, college and (or) campus.

Food and Agricultural Products Center

Bellmer, Danielle-Engineering Bowser, Tim-Engineering Brooks, Jim-Business and Marketing Gilliland, Stanley-Microbiology Holcomb, Rodney-Economics Johnson, Rachel-Administration Liu, Linsen-Oilseed Chemistry McGlynn, William-Horticultural **Food Science** McKee, Frank-Total Quality Management Muriana, Peter-Microbiology Moe, David-Processing Nelson, Jacob-Meat Processing Rayas-Duarte, Patricia-Cereal Science Reilly, Siobhan-Microbiology Roduner, Richard-Analytical Chemistrv Satterlee, Lowell-Administration-Chemistry Scott, Darren-Food Science/ Sensory Stone, Corey-Business and Marketing Willoughby, Chuck-Business and Marketing

Agricultural Economics

Anderson, Kim Henneberry, Shida Lyford, Conrad Peel, Derrell Schatzer, Joe Schreiner, Dean Tilley, Dan Trapp, Jim Ward, Clement Woods, Mike

Agronomy Carver, Brett

<u>Animal Science</u> Berry, Joe Dewitt, Christina Morgan, Brad Ray, Fred

<u>Biochemistry and Molecular</u> <u>Biology</u> Waller, George Cushman, John

<u>Biosystems and Agricultural</u> <u>Engineering</u> Brusewitz, Gerald Hamilton, Doug Noyes, Ronald

Entomology Bonjour, Edmond Phillips, Thomas

<u>Forestry</u> Hiziroglu, Salim

Home Based and Micro Business Center-College HES Muske, Glenn

Horticulture and Landscape Architecture Anderson, Jeff Maness, Niels McCraw, Dean Nutritional Sciences Hines, Margaret Stoecker, Barbara

<u>Oklahoma State University-</u> <u>Oklahoma City Campus</u> Cruz-Rodz, Armando- chemistry Nielsen, Jerry- microbiology

<u>Psychology- Arts & Sciences</u> <u>College</u> Abramson, Charles

Wes Watkins Agricultural Research and Extension Center Edelson, Jonathan- plant pathology/entomology Shrefler, James- horticulture Taylor, Merritt- economics

<u>Veterinary College</u> Sangiah, Subbiah- toxicology

Food Research Initiative Program, 1998-1999

The following bullets are of Food Research Initiative Program (FRIP) project titles. The program serves as a source of funding for social, biological and physical scientists to discover, through focused basic and applied research, solutions to problems and needs that arise with Oklahoma's agricultural product processors.

- Evaluation and enhancement of educational programs presented by the Oklahoma Food and Agricultural Products Research and Technology Center
- Factors affecting agribusiness firm locations in Oklahoma
- Continuing development and evaluation of shelf-stable, ready-to-eat food for box turtles
- Development and evaluation of a novel grinder for meats
- Determination of electrical conductivity of foods during Ohmic heating
- Development of an agglomeration and pelletizing process for extraction of ground sage
- High production of natural caffeine from plant cell cultures

FAPC Assisted Start-up Companies, 1997-2000

Company Backwoods Basket **Beaver Creek Farms** Belleville Salsa **Berryhill Candies** Big Daddie's BBQ Sauce Bill's Kitchen BBQ Sauce Billy Boy Bar-B-Q Sauce Brown's Simple Syrup Bulldog Beef Jerky C.J. Nutracon Central Springs Water Christian Cheese Company Cole's Honey Custino's Supreme Quality Food Products Dacoma Business Incubator Dan's Cornbread Stuffing **D**-Water Solutions Foster's Famous BBQ Gooey Gourmet Gourmet-on-the-Go Granny's Hillside Farms Have You Heard Milling Huckins' Beef Jerky Iatridis, Andrew **KAJLB** Frozen Foods Knight Creek Farms

Principal

Danielle Coursey Carole Brown Danny Belleville Marsha Berryhill Jim Leach Bill Bonny Dana Scott Rebecca Brown Jerry Josefy H.K. Lee Dave Roberson George Christian James Cole Phil Custino

Dan Brown Gary Roach Troy Harrod Dennis McKilligan Lynn Martin John & Anne Niwa Levi Heard Lynn Huckins Andrew Iatridis Doyle Beck Bob & Bill Knight

Location Tahlequah Lawton McAlester Tulsa OKC Woodward Shawnee Tulsa Grandfield Guymon Seminole Kingfisher Lexington OKC Dacoma Warr Acres Midwest City OKC Guymon Tulsa Tenkiller OKC Medicine Park Tulsa Shawnee Sapulpa

FAPC Assisted Start-up Companies, cont.

Company

Lucky Dog Trading Company Mabe Baby BBQ Sauce Mama Ester's Fruit Salad Dressing Martin Luther King Center Mountain Mama's Salad Dressing and Wine Sauce Mrs. Farmer's Recipe Collection My Dad's Salsa Oklahoma Bad Lands Oklahoma Red BBQ Our Enterprises (Pesto Sauces) Paragon Specialties BBQ Sauce Peppas Foods Company **Red Bud Gourmet Renegade Salsa Richardson Foods** Rite Ranch Beef **Rush To Judgement Sauces** Sister's Plum Star Dairy Stormer, Steve The Butcher Shop The Soup Lady Uncle Max's Fudge Wanda Jo's BBQ Sauce Wellness Works

<u>Principal</u> Jennifer Sterling Ray Mabe LaWana Garrett Reverend Carl Loftis

Mary Bogue Donna Farmer Douglas and Vicki Bortnem Ken Ritchie Charles Harber Pam Chase Kim Mitchel Tim Ard Doug and Sandra Williams Flick Cooper Dallas Richardson Ken Miller Mary Rush Paula McLeroy Don Tucker Steve Stormer Desiree Howell Dee McGee Wayne Boan Jimmy Hughart Ed and Ann Stone

Location Tulsa Hulbert Ardmore Ardmore

Disney Mannford Tulsa Broken Arrow Seminole OKC Claremore Weatherford Perkins, Bristow OKC OKC Shattuck Sapulpa Blanchard Mulhall Vinita Clinton Tuttle Jenks Catoosa Tulsa

Active FAPC Projects, 1999-2000

<u>Company</u>

A Wing and A Prayer Quail Farm Advance Foods Co. Advance Foods Co. Bachman, Susan Backwoods Baskets Inc. Baking Release Balchem Corporation Cherokee Locker Plant CJ NutraCon Cody's Real Pet Food Products Custinos Supreme Quality Food Products Dennis, Larnell Dorothy Faye Inc. D-Water Solutions

Contact

Allen and Tammy Jobes R.D. Justus Jim Walker Susan Bachman Danielle Coursey Diana Byer Winston Samuels Alvin Kreiman HK Lee Bob Jandebeur Phil Custino Larnell Dennis Delbert Spriggs Gary Roach

Location

Coyle Enid OKC Deer Creek Tahlequah Tulsa Slate Hill, NY Cherokee Guymon Tulsa OKC OKC OKC OKC Midwest City

Active FAPC Projects, cont.

El Sueno Enterprises G & R Foods **General Mills** Halal Project Hanson Cold Storage Harris, Dell Jeffrey Stephen Johnston Enterprise Johnston Seed Co. Joseph, Mary Kelco (Nutrasweet) Knight Creek Farms Laid Back Enterprises Manila Foods Martin Luther King Center Metabetz Foods Michael's Gourmet Products Mid OK Cooperative Mynor Ingredients Nomadics, Inc. **OK** Water Oklahoma Wheat Commission Osteen's Meats Pet Chauffeur and Nanny Pittman, Jim Pratt Foods QFSE Inc. OK Restaurant Supply **Richardson Foods** Rock Ridge Rabbitry Savadon, Grant Shawnee Milling Co. Shelly Short Bars Sunrise Dairy Sweis Brothers Inc. The Bama Companies, Inc Triple H Ranch Unitherm Food Systems W. B. Johnston Grain Wellness Works Win Hy Foods Woody Candy Company

Richard Ortez Glencoe **Clay Borchers** Reedsburg, WI Minneapolis, MN Nadja Glasenapp Alex Williams or Husan Muhammed Tulsa Mike Powers Logansport, IN Dell Harris Lawton Okarche Stephen Jeffrey Enid Lew Meibergen Herman Dittrich Enid Mary Joseph Yukon Okmulgee John Flakive Bill Knight Tulsa OKC Tracy Caldwell Ken Wilkev Blackwell **Reverend Carl Loftis** Ardmore Emetta Jennings OKC Michael Smith Tulsa Ed Smith Okarche Rabia Khazi Tulsa **Bob Hilley** Stillwater Stillwater Tom Rayburn Gary Gilbert OKC Dewayne Smith Connie Barnett Ponca City Davis Jim Pittman Larry Harris Shawnee David Hennessy Wellston Dallas Richardson Yukon Larry Longan Perry Grant Savadon Sapulpa Samuel Garlow Shawnee Shelly Short Norman Ron Overstreet **Boise City** Joel Sweis OKC Eric Jackson Tulsa Frederick Joe Horton David Howard Ponca City Butch Meibergen and Troy Rigel Enid Ed Stone Tulsa Tulsa Robert Bingham Claude Woody OKC

Completed FAPC Projects, 1999-2000

Company Ada Candy Co. Advance Foods Co. Bar-S Foods Co. Bartunek Winery **BBQ By Himes Bell Flavors and Fragrances Belleville Salsa** Berryhill Candies Biaggi, Tera Bill's Kitchen and Catering BS Jerky Bulldog Beef Jerky Central Spring Waters, Inc. Chambers, Charley Chef's Requested Chicken Helper Christian Cheese C.J. Nutracon **Concho Farms** Cook Shack Custino's Supreme Quality Food Products DeWayne's BBQ Sauce and Catering **Elizabeth Maurer** Emu Products and Management FAPC Meat HACCP Farmer's Elevator Cooperative Farmer's Grain Co. Field's Pies Ford, Monica Francisco, Teresa Good Fun Foods Gosney, Troy Granny's Herbs Horn of Plenty Produce How Sweet It Is Huckins, Lynn Imperial Coffee and Foodservice Indian Springs Natural Spring Water Ironhead Salsa Jackie Brannon Correctional Center Jethro's Jerky J-M Foods Jones Packing Co. Kaiser Beverage Company **KAJLB** Frozen Foods Karpis, Nick

Contact **Jack Bullard** Tom Harpenau Robert Uhl Robert Bartunek Artis Himes **Robert Miltner** Denny Bellville Marsha Berryhill Tera Biaggi **Bill and Chris Bonny** Monty Sisemore Jerry Josefy Dave Roberson **Charley Chambers** Gary Whetstone or John Williams Garland Brown George Christian Peter Ha Scott Burgett John Shiflet Phil Custino DeWayne Muret Elizabeth Maurer **Brian Stewart** David Moe Howard Deplane Mike Frickenschmidt **Chris Fields** Monica Ford Teresa Francisco Jack Lyons Troy Gosney Sharon Messner Carol Hornback Al Pheiffer Lvnn Huckins Kevin Gordon Jean Craige Flick Cooper Cody Mitchell Chris Emerson Terry Jurgensmeyer F. Lavern Glenn Larry Burke Doyle Beck Nick Karpis

Location Ada Enid Phoenix, AZ Enid Tulsa Kentfield, CA McAlester Tulsa Ponca City Woodward **Rush Springs** Grandfield Seminole Pawhuska OKC Tulsa Kingfisher Guymon Concho Ponca City OKC Newkirk Ponca City Marlow Stillwater Ames Enid Pauls Valley Tulsa OKC OKC Woodward Porter Checotah Meeker Medicine Park Tulsa Hendrix Moore McAlester Kiefer Miami Madill OKC Shawnee Milburn

Completed FAPC Projects, cont.

Company Katy's Enterprises Kelly Farms Latridis, Andrew Mabe Baby BBQ Sauce Maria Ray Salsa Maridee's Country Kitchen Martin Luther King Center McKilligan, Dennis Micro-Grain Inc. Mynor Ingredients No Man's Land Beef Jerky Nomadics. Inc. Nonion LLC Nuttle, Marc **OK Extended Life Foods** Old 300 LLC Oly, Tom Our Enterprises, L.L.C. Pearson, Ron Pepper Jo's Production Specialties Inc. Quincy's Country Sausage Ranchers For Life Coop **Richardson Foods** Rite Ranch Rush to Judgement Sauces Savage, Amanda SC and Dreams Seaboard Farms, Inc. Shawnee Milling Co. Smolen, Don Solutia, Inc. Southern OK Technology Center Stan Clark Companies Sugar Baker's Halo Cookies The Sausage Factory LTD Tulsa Beef and Provision Inc. Uncle Max's Famous Fudge Unitherm Food Systems **USA** Bottling Value Added Partners LLC Van Winkle, Joseph Walter Tender Lean Natural Beef Wheatland Foods Wheeler Brothers Willy's Hamburgers

Contact Warren Rieger Charles Kelly Andrew Latridis Ray Mabe Mary Buthman Mary Lou Munn Reverend Car Loftis Dennis McKilligan Steven Halverson Rabia Khazi Britt Smith Joe Dowlen Chris Cooley Marc Nuttle Bob Carlon Jack Wright TomOly Pam Chase Ron Pearson Jovita Black Ken Stamper Quincy Morris Pat Cheek Dallas Richardson Ken Miller Mary Rush Amanda Savage Bridgette Hodge Ben Wheeler Garv Lorenz Don Smolen Dana Saylor J.W. Reese Robert Williams Sandra Barr Raymond Bayer David Heat Wayne Boan David Howard Jerry Keirn Mike Payne Joseph Van Winkle Nancy Walter Jerry Laerade Mike Mahony Jessica Wilson

Location Enid Broken Arrow Tulsa Hulbert Enid Elmore Ardmore Guymon Clinton Tulsa Boise City Stillwater Broken Arrow Norman Shawnee Purcell Claremore OKC Roland Lone Grove Ardmore Agra Bristow Yukon Shattuck Sapulpa Stratford Tecumseh Guymon Shawnee Tulsa St. Louis, MO Ardmore Stillwater Fresno, CA Tulsa Tulsa Jenks Ponca City Ponca City Alva OKC Tulsa Hays, KS Watonga Harrah